



news release

For Immediate Release

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ADC KRONE Introduces Reduced Bend Radius MDU Drop Cables

New OmniReach Cables Provide Superior Performance, Increased Flexibility and Maximum Durability for FTTP Deployments in Multiple Dwelling Unit Buildings

Hong Kong, 11th February 2008 – ADC KRONE (NASDAQ: ADCT; www.adc.com), today announced the immediate availability of its OmniReach[®] reduced bend radius multiple dwelling unit ([MDU](#)) drop cables, ideal for fibre-to-the-premises (FTTP) applications.

The latest innovation in the ADC KRONE reduced bend fibre technology portfolio, OmniReach reduced bend radius 3mm MDU drop cables can be bent at a smaller radius than traditional fibre, providing long-term reliability through improved insertion loss (IL) performance for 90-degree bend locations found in MDU environments.

The new MDU cables allow for an extremely tight bend radius without compromising the attenuation characteristics of the cable. In addition, the cables deliver the performance required in a typical MDU environment without the higher expense of alternative products designed for MDU applications. Developed with the highest quality fibre and ADC KRONE's proprietary "military-grade" cabling technology, the OmniReach MDU cables' ruggedised 3-mm indoor/outdoor cable jacket provides users with additional flexibility and maximum durability while maintaining optimum network performance.

The 3mm cables are also designed for easy deployment. Through the use of standard cabling staples for installation strain relief, technicians are able to quickly secure cables to most surfaces and around tight corners without compromising IL performance. These features provide for fast service turn-up and lower installation costs, particularly given the large number of 90-degree turn applications found in most MDU environments.

"With FTTP network deployments accelerating in major metropolitan areas around the world, there is an increasing need for solutions that address the unique challenges of multiple dwelling unit applications," said Mike Hanahoe, director of Global Connectivity Solutions APAC for ADC KRONE. "ADC KRONE's OmniReach reduced bend radius drop cables' deliver superior performance in the most demanding of routing applications, enabling the delivery of fast, reliable service to our customers' MDU subscribers."

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ADC KRONE's OmniReach reduced bend radius MDU Drop cables are available in various configurations, including indoor/outdoor, riser and plenum cable types, and can be deployed in all types of MDU building environments.

For more information on ADC KRONE's reduced bend radius fibre products, as well as additional resources and information on reduced bend radius fibre, visit:

www.reducedbendradiusfiber.com.

About ADC KRONE's OmniReach FTTX Solutions

ADC KRONE's OmniReach Solutions are the industry's first platforms designed from the ground up to meet the unique requirements of FTTX networks. Designed for operational efficiency and scalability, OmniReach solutions simplify FTTX network installation, maintenance and management from the central office/headend to the outside plant to the premises. For more information about OmniReach solutions, or to download ADC KRONE's FTTX Planning Guide, visit <http://www.adc.com/FTTX>.

About ADC KRONE

ADC serves its customers as ADC KRONE in the Europe/Middle East/Africa and Asia Pacific regions of the world. With sales into more than 150 countries, the company provides the connections for wireline, wireless, cable, broadcast and enterprise networks around the world. ADC KRONE's innovative network infrastructure equipment enables high-speed Internet, data, video, and voice services to residential, business and mobile subscribers. Learn more about ADC KRONE at www.adckrone.com/au

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