



KRONE

news release

For Immediate Release

Contact:

Phil Turtle for ADC KRONE Public Relations
+44 7867 780 676
phil.turtle@turtleconsulting.com

Mark Borman – ADC Investor Relations
+1 952.917.0590
mark.borman@adc.com

Rhodes University Installs ADC KRONE's TrueNet CopperTen Infrastructure in Africa Media Matrix Building

South Africa's Largest School of Journalism Opens Its Doors to a New Media-Rich Learning Environment

CHELTENHAM – 4 October 2006 – Rhodes University, an internationally recognised centre of excellence for education, has installed ADC KRONE TrueNet® CopperTen™ 10Gigabit/s Ethernet cabling throughout the recently completed Africa Media Matrix building that houses the School of Journalism and Media Studies. This technologically advanced building, costing Rand 24 million (US\$ 4 million), is a purpose-built teaching facility designed to be at the heart of journalism and new communications technologies in Africa. From the Zen garden in the entrance to the high-tech broadcast studios, ADC KRONE infrastructure is the key to bringing students together.

"We came from an environment where we were staggering along on 10Megabit/s, so 10Gigabit/s seems an unimaginable luxury," says Joe Alferts, technology manager for the School of Journalism and Media Studies. "It gives us the performance to use exciting new technologies including voice over IP, streaming video and audio broadcasts from our TV and radio stations to the desktop, creating the media-rich building we envisioned."

"Journalism students have different requirements than traditional students," says Kevin Anderson, head of enterprise product management for ADC KRONE EMEA. "They are heavy users of the technology, are more mobile and expect resources to be available wherever they are in the building. TrueNet CopperTen provides the School of Journalism with the speed and performance they will need when they start pushing video applications, including high definition television, to the desktop."

The University enjoys an 18-year association with ADC KRONE with over 95 percent of its existing 6,000 network connections and infrastructure using ADC KRONE technology. CopperTen, with its potential to deliver 10Gigabit Ethernet to the desktop, was chosen because the University felt that its high bandwidth and performance offered the capacity that would be required as new media technologies were developed and deployed.

"The real benefit is that we can do cutting edge media-related work on our own infrastructure, and still have the future proofing we need to absorb new developments as they come along," states Alferts.

-more-

Rhodes University Installs ADC KRONE's TrueNet CopperTen – Page 2

The University will continue to use ADC KRONE structured cabling in future projects that include a new library resource building and the completion of network provision within the student residences.

The TrueNet structured cabling system is a highly reliable end-to-end system combining both copper and fibre. It is designed to meet the unique network infrastructure needs of enterprises, backed by the industry's only true Zero Bit-Error Warranty that guarantees signal integrity and network throughput. Featuring proven cable, connectivity, and cable management solutions for fibre, 10 Gigabit Ethernet over UTP and S/FTP, and Category 6/5e from the data centre to the desktop, TrueNet is installed in high-performance networks worldwide. Learn more at www.adckrone.com/uk/truenet.

About ADC KRONE

ADC (NASDAQ: ADCT) serves its customers as ADC KRONE in the Europe/Middle East/Africa, Asia, and Indo-Pacific regions of the world. ADC KRONE provides the network infrastructure equipment and professional services needed to deliver voice, video, Internet and data communications around the world. Wireline, wireless, cable, enterprise, and broadcast network operators rely on ADC offerings to deliver bandwidth intensive, high-speed services to residential, business and mobile subscribers. ADC (NASDAQ: ADCT) has sales into more than 140 countries. Learn more about ADC KRONE at www.adckrone.com.

-End-