



news release

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ADC KRONE Addresses “1 Gig or 10 Gig” Question for Enterprises

Company Also Extends Warranty to 20 Years for TrueNet CopperTen Cabling System

BERLIN – 8 APRIL 2008 – ADC KRONE announced today that its comprehensive TrueNet® enterprise portfolio of UTP, STP and fibre products is now packaged into clearly defined solutions, TrueNet1 Gig and TrueNet 10 Gig, that are matched to the requirements of the two most relevant Ethernet network applications, 1 Gigabit and 10 Gigabit. In addition, the TrueNet CopperTen portfolio now features both a 20-year product warranty and a 20-year Zero-Bit-Error warranty.

ADC KRONE’s TrueNet 1 Gig and TrueNet 10 Gig solutions include unshielded and shielded copper, single-mode, many variants of multi-mode and wave division multiplex fibre, a wide array of patch panels, patch cords, outlets, cable management and accessories, as well as physical layer matched-ready patch-panels that are in-field upgradeable to a fully physical layer managed solution.

“For years, the industry has spent a lot of time focusing on the ISO/IEC and TIA/EIA categories, expecting users to understand what has become a very complex arena,” said Alastair Waite, head of enterprise product management for ADC KRONE EMEA. “The simple fact is that end users need technology that will best enable them to run their critical business applications. With our comprehensive, 20-year warranty-backed 1 Gig or 10 Gig solutions, our technology delivers the product longevity and industry-standard compliance that can match the specific business needs of an enterprise.”

Delivering the Best Long Term Network Infrastructure Solution

With the availability of 10 Gigabit/s Ethernet equipment and cabling, it is essential that an end user looks at an enterprise’s IT requirements now and for the next ten years, and then makes the decision whether or not they will need 10 Gig at all during that timeframe. It may be that they will need it in the data centre but not in the building wiring. This decision then leads into a set of questions and answers that will ultimately define which 1 Gig or 10 Gig elements give the best solution for that user’s company.

There are many issues to consider. For example, Category 5e cabling is a very good 1 Gig solution, especially if budget is a significant consideration. On the other hand, Category 6 cabling requires additional investment, but provides much more headroom on the

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performance parameters. Then there are considerations for the backbone, such as speeds that need to be carried and latency issues. These and budget factors can dictate whether this should be on conventional fibre or on the new 10 Gig copper.

Shielded or unshielded is another increasingly-asked question, particularly at the 10 Gig level. It takes the knowledge of manufacturers and 10 Gig expert integrators to help a user decide which is better in any particular application.

“The entire issue of network infrastructure has become so complex that most users just can’t have the ready knowledge to make the correct choice without expert help. Manufacturers such as ADC KRONE, which have every technology, including shielded, unshielded and fibre, are far better positioned to help and advise than those who only have or favour one particular technology,” said Waite. “Our approved TrueNet Integrators have the meaningful benefit of offering truly technology-agnostic advice based on what is the best technical and commercial solution for the user.”

Additional information about TrueNet 1 Gig and TrueNet 10 Gig is available at www.adckrone.com/en/1gig and www.adckrone.com/en/10gig.

About ADC KRONE

ADC serves its customers as ADC KRONE in the Europe/Middle East/Africa, Asia-Pacific regions of the world. ADC KRONE provides the network infrastructure equipment and services needed to deliver voice, video, Internet and data communications around the world. Wireline, wireless, cable, enterprise, and broadcast network operators rely on ADC offerings to deliver bandwidth intensive, high-speed services to residential, business and mobile subscribers. ADC (NASDAQ: ADCT) has sales into more than 130 countries. Learn more about ADC KRONE at www.adckrone.com.

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